

France

MBI INTERNATIONAL

Manufacturer/Exclusive Importer-Distributor of well known brands

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Comments: Also has own range and manufactures own design in Europe.

TV Advertising

Brand Name	Categories
Artech	arts & crafts
Bloko	construction
Camille	dolls
City Road	boys' toys
Clara	dolls
Forest Family	collectables
Hobby Train	train set & accessories
Ikawa	boys' toys electronic games
Les Poupettes	girls' collectables
Ludomalice	games
Mac Farm	farm playsets
Macadam	boys' toys
Maxxium	pre-school construction
Silver	boys' toys
Starlux	figures/figurines
Suzy	pre-school

MDFI

Sales Agency

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Comments: Have exclusivity for Orchard Toys.

TV Advertising

Brand Name	Categories
Biba	soft toys
First Learning	pre-school
Jolly	soft toys
Junior Art	arts & crafts
Keenway	plastic toys
Learning Road	pre-school
Orchard Toys	puzzles games